



**CENTRAL UNIVERSITY OF KASHMIR**  
**EXAMINATIONS AND EVALUATION WING**  
**Green Campus Ganderbal-191201**

RESULT NOTIFICATION No. DP-150-906-2021

**AWARD OF DEGREE: DOCTOR OF PHILOSOPHY (Ph.D)**

Mr. Faseeh Amin S/o Mohd Amin Beig bearing University Enrolment No. 16150CUKmr006 who pursued Integrated M.Phil.-Ph.D. Programme on whole time basis has successfully completed Phase-II (Ph.D) of the Research Degree Programme as detailed hereunder and is declared qualified for the award of "Doctor of Philosophy (Ph.D)".




**DESCRIPTION**

**PARTICULARS**

Research Topic	: Influence of Online Brand Experience on Customer Brand Engagement : A Study of Select Online Shopping Brands
Name of School	: School of Business Studies
Name of Department	: Department of Management Studies
Name of Supervisor	: Prof. Fayaz Ahmad Nika
Date of Joining (Phase-II)	: 26 <sup>th</sup> September, 2018
Date of Submission	: 26 <sup>th</sup> September, 2020
Date of Award	: 23 <sup>rd</sup> July, 2021

The Candidate has been awarded the Ph.D Degree on 23<sup>rd</sup> July, 2021 through this notification in accordance with the provisions of UGC (Minimum Standard and Procedure for award of M.Phil/Ph.D Degree) Regulations 2009.

  
Controller of Examinations

No: F.No. CUK/EEW/RN-Ph.D/19/257/Vol-II/ 9060

Dated: 06-10-2021

**Copy to the:**

1. Director, Research and Development for information.
2. Dean, School of Business Studies for information.
3. Dr. Fayaz Ahmad Nika, Supervisor concerned for information
4. Deputy Registrar, Academics for information & necessary action.
5. Assistant Librarian for information and further necessary action.
6. PS to VC, for kind information of the Hon'ble Vice Chancellor.
7. PS to Registrar, for information of the Registrar.
8. PS to FO, for information of the Finance Officer.
9. Mr. Faseeh Amin, Research Scholar, Department of Management Studies for information.
10. Relevant file (CUK/EEW/RN-Ph.D/19/257/Vol-II) for record and reference.