



**CENTRAL UNIVERSITY OF KASHMIR**  
**EXAMINATIONS AND EVALUATION WING**  
**Green Campus Ganderbal-191201**

**Result Notification No. MP-150-625-2020**

**MASTER OF PHILOSOPHY (M. Phil.)**  
**Phase-I (Integrated M.Phil-Ph.D)**

Ms. Nadia Rashid D/o Mr. Abdul Rashid Parimoo bearing University Enrolment No. 17150CUKmr005 pursuing Integrated M.Phil-Ph.D Programme on whole time basis has successfully completed Phase-I (M.Phil.) of the Research Degree Programme as detailed hereunder and is declared qualified for the award of "*Master of Philosophy (M. Phil.)*".



**DESCRIPTION**

**PARTICULARS**

Research Topic	:	Impact of Experiential Value on Customer Loyalty: A Study of Coffee Shops in Kashmir
Name of School	:	School of Business Studies
Name of Department	:	Department of Management Studies
Name of Supervisor	:	Prof. Fayaz Ahmad Nika
Date of Joining	:	6 <sup>th</sup> November, 2017
Date of Submission	:	4 <sup>th</sup> November, 2019
Date of Award	:	25 <sup>th</sup> June, 2020
Grade Obtained	:	"O"

No: F.No. CUK/EEW/RN-M.Phil./Mgt.Std./19/278/ 3417  
Dated: 17-09-2020

Controller of Examinations

**Copy to the:**

1. Director, Research and Development, for information.
2. Dean, School of Business Studies for information.
3. Prof. Fayaz Ahmad Nika, Supervisor concerned for information.
4. Assistant Librarian, for information and further necessary action.
5. Assistant Registrar, Academics for information & necessary action.
6. PS to VC, for kind information of the Hon'ble Vice Chancellor.
7. PS to Registrar, for information of the Registrar.
8. PS to FO, for information of the Finance Officer.
9. Ms. Nadia Rashid, Research Scholar, Department of Management Studies for information.
10. Relevant file (CUK/EEW/RN-M.Phil./Mgt.Std./19/278/Vol-II) for record and reference.