



EXAMINATIONS & EVALUATION WING CENTRAL UNIVERSITY OF KASHMIR

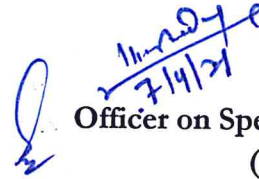
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Corrigendum

In continuation to Result Notification No. MP-150-686-2021 dated 25-01-2021, issued in favour of Research Scholar, Ms. Aaleya Rasool (17150CUKmr004), kindly read M. Phil. Dissertation Title as “Impact of Customer Engagement and Brand Experience on Customer Loyalty: A Study on Banking Industry in Kashmir” instead of “Impact of Customer Engagement and Experience on Customer Loyalty: A Study on Banking Industry in Kashmir”. The rest of the contents of the said Result Notification shall remain unchanged.

The corrigendum in the M.Phil. Dissertation Title has been accorded on receipt of Revised Academic Clearance Certificate vide No. CUKmr/DRD/RS.AR/MGT/420/20/727 dated 26-03-2021.



Officer on Special Duty (OSD)
(EEW)

F. No.: CUK/EEW/RN-M.Phil./Mgt.Std./19/278/Vol-II/ 3775(a)

Date : 07-04-2021

Copy to the:

1. Director, Research and Development for information.
2. Dean, School of Business Studies for information.
3. Prof. Farooq Ahmad Shah, Supervisor concerned for information.
4. Assistant Librarian for information and further necessary action.
5. Deputy Registrar, Academics for information & necessary action.
6. PS to VC, for kind information of the Hon'ble Vice Chancellor.
7. PS to Registrar, for information of the Registrar.
8. PS to FO, for information of the Finance Officer.
9. Ms. Aaleya Rasool, Research Scholar, Department of Management Studies for information.
10. Relevant file (CUK/EEW/RN-M.Phil./Mgt.Std./19/278/Vol-II/) for record and reference.