

SCHOOL OF BUSINESS STUDIES
CENTRAL UNIVERSITY OF KASHMIR
MBA-OM03 PROJECT MANAGEMENT
CURRICULUM TRANSACTION STRATEGY

By: Mr. Hasnain Baber, Assistant Professor, Management Studies, Central University of Kashmir.

Course Code	Title of the Course	Type of course	Credits	Max. Marks CIA	Max. Marks External
MBA-OM03	Project Management	E	4	40	60

Unit-I	Topic	Methodology	No of Classes needed
Introduction of Project Management	Project: Concept, Classification, Project Management: Evolution, Challenges	Lecture/PPT	3
	Need For Project Management, Future of Project Management	Lecture/PPT	3
	Project Success Factors, Project Management in Different Environments	Lecture/PPT	3
Learning outcome	After studying this unit the student should be able to understand the project, how is it different from an organisation. Students will get to know about the factors which are very critical to project success.		
Reference Material	<ul style="list-style-type: none"> ➤ Pinto, J. K. (2007). Project management: achieving competitive advantage. Upper Saddle River, NJ, USA: Pearson/Prentice Hall. ➤ Prasanna Chandra, Projects Management, Tata McGraw Hill, New Delhi, 		

Unit-II	Topic	Methodology	No of Classes needed
Project selection and Life cycle.	Generation And Screening of Project Ideas- Procedure For Idea Generation, Project Life Cycle,	Lecture/PPT	5
	Strategic Management and Project Selection, Project Selection and Criteria	Lecture/PPT	3
	Nature of Project Selection Models. Project Environment Appraisal	Lecture/PPT/ Case studies	3
Learning outcome	The student should be able to understand the sources from where they get project ideas. They will also get to know phases of project life cycle.		
Reference Material	<ul style="list-style-type: none"> ➤ Meredith, J. R. and Mantel, S.J. "Project Management: A Managerial Approach", Wiley, Delhi ➤ Pinto, J. K. (2007). Project management: achieving competitive advantage. Upper Saddle River, NJ, USA: Pearson/Prentice Hall. 		

Unit-III	Topic	Methodology	No of Classes needed
Project Manager	Functions, Role And Responsibilities of Project Manager, Delegation of Authority,	Lecture/PPT	4
	Building Project Team, Project Organization, Project Team And Human Factors,	Lecture/PPT	3
	Conflict And Negotiation, Nature And Types of Negotiation	Lecture/PPT	4
Learning outcome	After the completion of this unit the student should be able to know their role as project manager, how to handle conflict and how to participate in negotiation.		

Reference Material	<ul style="list-style-type: none"> ➤ Pinto, J. K. (2007). Project management: achieving competitive advantage. Upper Saddle River, NJ, USA: Pearson/Prentice Hall. ➤ Meredith, J. R. and Mantel, S.J. “Project Management: A Managerial Approach”, Wiley, Delhi
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Unit-IV	Topic	Methodology	No of Classes needed
Project Scheduling	Statement Of Work (SOW), Gantt Chart Need And Importance of Work Break Down Structure	Lecture/PPT/ Case studys	4
	PERT Analysis: Project Scheduling Under Uncertainty	Lecture/PPT	5
	Project Review And Administrative Aspects	Lecture/PPT/ Group Discussions	2
Learning outcome	The students should be able to design project schedule and breakdown the work of project in small elements of work. Pert will help to schedule project completion so that resources will be used optimally.		
Reference Material	<ul style="list-style-type: none"> ➤ Pinto, J. K. (2007). Project management: achieving competitive advantage. Upper Saddle River, NJ, USA: Pearson/Prentice Hall. ➤ Prasanna Chandra, Projects Management, Tata McGraw Hill, New Delhi, 		

Unit-V	Topic	Methodology	No of Classes needed
Risk Analysis	Earned Value Performance Measurement, Social Cost Benefit Analysis	Lecture/PPT	4
	Role of Risk Management in Overall Project Management, Identification of Risk Management Activities Throughout The Project Life Cycle, Dealing With High-Risk Events,	Lecture/PPT/ Case Studies	4
	Computer Based Project Management.	Lecture/PPT/Software	2
Learning outcome	The student should be able to identify the elements of risk and techniques to reduce that risk. Earned value analysis will help students to find cost and schedule variance so that project will not delay.		
Reference Material	<ul style="list-style-type: none"> ➤ Pinto, J. K. (2007). Project management: achieving competitive advantage. Upper Saddle River, NJ, USA: Pearson/Prentice Hall. ➤ S Chowdhury, Project Management, Tata McGraw Hill, New Delhi 		

Major Learning Outcomes:

At the end of the semester the student will be able to:

- Use a variety of knowledge-gathering and idea-generating techniques to develop objectives for action.
- Define the chief roles various people can assume in respect to proposals and projects.
- Describe the basic project life-cycle, the phased development life-cycle and the prototyping life-cycle
- Determine the costs of either managing or incurring risks.
- Determine what tasks need to be done and how they should be organized to aid proper project and budget control procedures.
- Use several techniques for scheduling a project: including milestones, Gantt charts and networks.
- Emphasize the importance of teamwork in projects.
- Negotiate with others and avoid conflict.

ACIVITIES:

- Case studies
- Assignments
- Worksheets
- Presentations
- Group discussions

Points for discussion:

- Outline about the factors influencing effective Project management.
- To know the importance of conceiving a good of project idea.
- To ascertain the different sources from which a project idea can be generated.
- To identify the steps involved in project identification and selection.
- To give an idea about project designing and time estimation.
- To study how time monitoring can be done effectively through project scheduling.
- To study the modus of conducting project review.

Suggested Readings:

Text Books (Latest Edition)

1. Pinto, J. K. (2007). Project management: achieving competitive advantage. Upper Saddle River, NJ, USA: Pearson/Prentice Hall.
2. Meredith, J. R. and Mantel, S.J. "Project Management: A Managerial Approach", Wiley, Delhi
3. Prasanna Chandra, Projects Management, Tata McGraw Hill, New Delhi,
4. S Chowdhury, Project Management, Tata McGraw Hill, New Delhi

Reference Books (Latest Edition)

1. Clements, Gido, Effective Project Management, Thompson India, New Delhi
2. Gray, Larson, Project Management- The Managerial Process, MGH, New Delhi

Journals

1. International Journal of Project Management- Elsevier Science
2. Journal of Project Management-Global Research Publication