

**SCHOOL OF BUSINESS STUDIES**  
**CENTRAL UNIVERSITY OF KASHMIR**  
**MBA- C-401 BUSINESS ETHICS AND CORPORATE GOVERNANCE**  
**CURRICULUM TRANSACTION STRATEGY**

By: Dr. Farooq Ahmad Shah, Professor (Management Studies, Central University of Kashmir).

Course Code	Title of the Course	Type of course	Credits	Max. Marks CIA	Max. Marks External
MBA-C-401	Business Ethics and Corporate Governance	C	4	40	60

Unit-I	Topic	Methodology	No of Classes needed
<b>Business Ethics</b>	Nature, Characteristics and Importance, Ethical Dilemmas in Business, Ethical Practices in Management.	Lecture/PPT	4
	Ethical Issues in Business, Sustainability and Business Ethics	Lecture/PPT	3
	Culture and Ethics, Globalization and Business Ethics.	Lecture/PPT	3
<b>Learning outcome</b>	The objective of this lesson is to enable the students to understand the importance of Business Ethics and its advantages to the organization. The lesson will enable the students understand the various ethical dilemmas and ethical practices in modern organizations.		
<b>Reference Material</b>	<ul style="list-style-type: none"> <li>➤ Velasquez M. G: Business Ethics: Concepts and Cases; PHI Learning, New Delhi</li> <li>➤ Chakraborty S. K: Values and Ethics in Organisation; Oxford University Press.</li> </ul>		

Unit-II	Topic	Methodology	No of Classes needed
<b>Values</b>	Importance, Sources of Value Systems	Lecture/PPT	4
	Types of Values, Values and Ethics	Lecture/PPT	3
	Virtue Ethics and Ethics of Care	Lecture/PPT/ Case studies	2
<b>Learning outcome</b>	The objective of this lesson is to enable the students to understand the value system and the relationship between organization values and ethics.		
<b>Reference Material</b>	<ul style="list-style-type: none"> <li>➤ Chakraborty S. K: Values and Ethics in Organisation; Oxford University Press.</li> </ul>		

Unit-III	Topic	Methodology	No of Classes needed
<b>Ethical Principles in Business</b>	Utilitarianism and Distributive Justice	Lecture/PPT	4
	Social Contracts and Moral Rights	Lecture/PPT	3
	Deontology	Lecture/PPT	3
<b>Learning outcome</b>	After the completion of this unit the student should be able to distinguish between various theories of ethics.		
<b>Reference Material</b>	<ul style="list-style-type: none"> <li>➤ Crane A and Matten D: Business Ethics; Oxford University Press. New Delhi</li> <li>➤ Velasquez M. G: Business Ethics: Concepts and Cases; PHI Learning, New Delhi</li> </ul>		

Unit-IV	Topic	Methodology	No of Classes needed
<b>Law and Ethics</b>	Relationship between Law and Ethics, Corporate Citizenship	Lecture/PPT	4
	Corporate Social Responsibility -Fair Trade Practices	Lecture/PPT	4
	Responsibility towards Consumers,	Lecture/PPT/ Group Discussions	3

	Shareholders, Employees and other Stakeholders.		
<b>Learning outcome</b>	The chapter will help students to understand how law and ethics are related. In addition, it will expose students to various fair trade practices that are imperative for an ethical organization. Lastly, it will enable students to understand the responsibility of business towards various stakeholders.		
<b>Reference Material</b>	<ul style="list-style-type: none"> <li>➤ Crane, A., &amp; Matten, D. Business ethics: Managing corporate citizenship and sustainability in the age of globalization. Oxford University Press.</li> <li>➤ Trevino, L. K., &amp; Nelson, K. A. Managing business ethics: Straight talk about how to do it right. John Wiley &amp; Sons.</li> </ul>		

Unit-V	Topic	Methodology	No of Classes needed
<b>Corporate Governance</b>	Issues, Corporate Governance Code, Transparency & Disclosure	Lecture/PPT	4
	Global issues of Corporate Governance. Regulatory Framework of Corporate Governance	Lecture/PPT/ Case Studies	3
	Major Corporate Scams-Indian and Global	Lecture/PPT	3
<b>Learning outcome</b>	The objective of this lesson is to enable the students to understand Concept of Corporate Governance, to apprise them about the developments across jurisdictions and to brief about the various corporate scams.		
<b>Reference Material</b>	<ul style="list-style-type: none"> <li>➤ C.V. Baxi: Corporate Governance, Excel books. New Delhi</li> <li>➤ Donald. H. Chew Jr.: Corporate Governance at the Cross Roads, Tata McGraw Hill.</li> </ul>		

### **Major Learning Outcomes:**

At the end of the semester the student will be able to emphasize on the importance of ethical principles in overcoming ethical dilemmas in the highly dynamic business world of today. This course will also provide a detailed explanation of the corporate governance mechanism, its constituents and its implementation in India and abroad.

### **ACIVITIES:**

- Case studies
- Assignments
- Worksheets
- Presentations
- Group discussions

### **Points for discussion:**

Numerous real-life examples and case studies will be discussed to provide a better understanding of real-life ethical business practices.

### **Suggested Readings:**

- Chakraborty S. K: Values and Ethics in Organisation; Oxford University Press.
- Crane A and Matten D: Business Ethics; Oxford University Press. New Delhi
- Crane, A., & Matten, D. Business ethics: Managing corporate citizenship and sustainability in the age of globalization. Oxford University Press.
- Trevino, L. K., & Nelson, K. A. Managing business ethics: Straight talk about how to do it right. John Wiley & Sons.
- C.V. Baxi: Corporate Governance, Excel books. New Delhi

### **Reference Books:**

- Velasquez M. G: Business Ethics: Concepts and Cases; PHI Learning,. New Delhi
- Donald. H. Chew Jr.: Corporate Governance at the Cross Roads, Tata McGraw Hill.

**Journals:**

- Journal of Business Ethics
- International Journal of Business Governance and Ethics
- Indian Journal of Corporate Governance