

**Department of Convergent Journalism  
School of Media Studies  
Central University of Kashmir**

**5 Day Induction Programme Schedule**

Mode: Blend (Offline & Online)

**December 14-18, 2020**

**Venue: Conference Hall, Tulumulla Campus, Ganderbal**

| S No. | Date/Time/Venue |       |                                  | Sessions   | Resource-persons  |
|-------|-----------------|-------|----------------------------------|--|---|
| 1.    | Dec 14,<br>2020 | 11 am | Conference Hall, ITSS, Tulumulla | Welcome address by Dean<br>&<br>Department Presentation by<br>Head DCJ   | <b>Prof. Shahid Rasool</b><br>Dean, School of Media Studies<br><br><b>Dr. Arif Nazir</b><br>Head, DCJ   |
|       |                 | 12 pm | -Do-                             | Introduction to MACJ Curriculum  | <b>Mr. Shahnaz Bashir</b><br>Senior Assistant Professor, DCJ  |
|       |                 | 2 pm  | -Do-                             | <b>INAUGRAL SESSION</b><br><br>Welcome Note<br><br><b>Special Remarks</b><br><br><b>Keynote Address</b><br>Media in the Digital Age<br><br><b>Presidential Address</b><br><br>Concluding Remarks &<br>Vote of Thanks | <b>INAUGRAL SESSION</b><br><br><b>Dr. Arif Nazir</b><br>Head, DCJ<br><br><b>Prof. M A Zargar</b><br>Registrar, CUK<br>(Guest of Honour)<br><br><b>Prof KG Suresh</b><br>Vice Chancellor<br>Makhanlal Chaturvedi– National<br>University of Journalism<br>Bhopal<br><br><b>Prof Mehraj Ud Din Mir</b><br>Hon'ble Vice Chancellor<br>Central University Kashmir<br><br><b>Prof Shahid Rasool</b><br>Dean, School of Media Studies |
| 2.    | Dec 15,<br>2020 | 11 am | -Do-                             | Scope of Journalism  | <b>Dr. Asif Khan</b><br>Senior Assistant Professor, DCJ   |
|       |                 | 12 pm | -Do-                             | About DSW  | <b>Mr. Faizan Ashraf</b><br>Deputy Director   |

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|    |                 |       |      |   | DSW, CUK  |
|    |                 | 2 pm  | -Do- | Digital Media: Challenges and Opportunities                               | <b>Prof Mukul Shrivastava</b><br>Professor & Head<br>Department of JMC<br>Lucknow University              |
| 3. | Dec 16,<br>2020 | 11 am | -Do- | Industry Requirements   | <b>Dr. John Babu</b><br>Senior Assistant Professor, DCJ   |
|    |                 | 12 pm | -Do- | Introduction to CUK library and e-resources                               | <b>Ms. Huma Ahangar</b><br>Assistant Librarian  |
|    |                 | 2 pm  | -Do- | Data Journalism: Scope and Opportunities                                  | <b>Prof Uma Shankar Panday</b><br>Associate Professor & Head<br>Surendranath College for Women<br>Kolkata |
| 4. | Dec 17,<br>2020 | 11 am | -Do- | Media & Society   | <b>Dr. Nookaraju Bendukurti</b><br>Assistant Professor, DCJ   |
|    |                 | 12 pm | -Do- | About CUK Health Centre & COVID Precautions and Protocols                 | <b>Dr. Heeba Nazir</b><br>Health Centre, CUK  |
|    |                 | 2 pm  | -Do- | Filmmaking: Area and Scope  | <b>Mr. Ashok Koul</b><br>Filmmaker, Mumbai  |
| 5. | Dec 18,<br>2020 | 11 am | -Do- | Sharing Experiences from Field  | <b>Mr. Rashid Maqbool</b><br>Assistant Professor, DCJ   |
|    |                 | 12 pm | -Do- | <b>Valedictory</b><br>Current Media Scenario                              | <b>Prof Ashok Ogra</b><br>Advisor, APJ Educational Society,<br>New Delhi                                  |
|    |                 | 2 pm  | -Do- | Visit to University Campus<br>Academic Wing<br>EEW/CoE<br>Central Library | <b>Visit to University Campus</b>   |

**Dr. Arif Nazir**  
Head, DCJ

**Dr. Shahid Rasool**  
Dean, School of Media Studies